Prism Digital Life





Join Us

## Welcome to Prism Digital Life

A word from our Founder

#### My background

I have worked in the IT recruitment space since 2005, having built a successful career as a top billing recruiter, business development manager and team leader. On embarking on my early career as a recruiter I was impressed at the freedom I was given to build a business within a business, winning my own clients and forging long-lasting relationships with them. I hadn't worked in a job that was so much fun and the buzz of success and consequent commission was very addictive! The meritocratic nature of the rewards in recruitment suited me as I loved being in control of my earnings based on my success in making placements with the clients that I won.



Prism is FUN We have a unique culture with plenty of banter and time spent bonding on team events.

#### Founding Prism

Later in my career, in 2012 I saw a gap in the market in the emerging Cloud Computing space and the subsequent 'DevOps movement'. This was my opportunity to focus more closely on this market and leverage my previous knowledge of the IT space, ultimately forging Prism Digital.

Now Prism is in a place where we have a brilliant team, a solid client customer base, a broad candidate pool, an instantly recognisable brand, a great reputation in the industry, sleek internal processes, all the recruitment tools, and our unrivalled involvement in DevOps community events, the list continues!

#### What's next?

My vision is to grow Prism. I am looking to increase Prism's headcount to meet the demand from our clients who are looking for evermore Cloud and DevOps Engineers as our reputation grows. I want to hit our year-on-year revenue growth targets by scaling up our team. This will initially be in our London HQ with ambitions to establish future European and global markets and offices to ultimately be the global leaders in DevOps and Cloud talent.

#### Why Prism?

Prism is FUN. We have a unique culture with plenty of banter and time spent bonding on team events. Yet we still have a grown-up, adult attitude where remote working and flexibility are embraced. We're not the stereotypical 'recruiters', we have a dress down culture, for example, we work as a team, and we genuinely care for our co-workers' success and welfare.

Have I made mistakes along the way? Sure! But I have learned from them. We now have a great team, infrastructure and an unparalleled reputation and presence in the market we operate. Now is the time to join and help take Prism onto the next chapter of our journey.

## Our Journey

Prism Digital was founded in 2012 as a boutique tech recruitment consultancy, later evolving into a DevOps focussed Talent Partner.

It has been a fun, challenging, and incredibly rewarding journey so far, but we believe we have so much more to achieve! 2012

Established in
Farringdon by Alex
Dover, Nicholas
Pedersen, and Shashi
Fernando with the visior
of creating a boutique,
highly experienced, and
tech-savvy recruitment
consultancy.

2014

Became a member of technology incubator Auctus Investment Group (formerly Yonder & Beyonder)

2021

Company smashes record

for monthly and quarterly

Prism's largest ever

individual placement fee

2015

First co-organised WinOps Conference with Microsoft 2016

Runner up in The Recruiter Awards for 'Best New Agency' category

First co-organised London DevOps Meetup @ JustEat

2012

Became Living Wage accredited

2015

2018

DevOps and Cloud niche is formalised - Prism becomes a niche specialist 2017

Set up new long-term office in South Bank

2024

As we look to 2024 and beyond, our focus is on scaling our team, and securing our reputation as the go-to people in the DevOps talent market.

We now have a solid foundation and background from which to build upon. It's set to be an exciting journey! Prism moves away from the traditional contingency model and launches a new range of commercial products

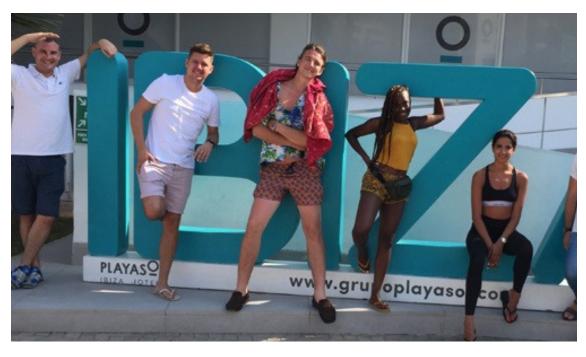
2019

Prism separates from Auctus and Alex Dover becomes sole Director of the business

2018

















#### **Staff Testimonials**



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Prism provides a truly great environment that will suit a social, energetic, and upbeat person looking to make the most of their workday.



•••



There is a great culture at Prism. It's a close-knit team, fun environment, there are regular socials and there's tonnes of training resources available.







There are huge opportunities to make a lot of money at Prism with a highly lucrative commission scheme on top of a high-growth potential market.



99

#### How are we Different?

Here are some of the ways we think we are different from the 30,000 other recruitment agencies in the UK.

#### True DevOps & Cloud niche specialists

We work inside a razor-sharp niche – the DevOps and Cloud market. Dedicating our focus to one core vertical gives us a competitive advantage and makes us a go-to brand in the DevOps space. It means we often gain multiple interviews for one candidate, as well as referrals from our candidate base who we are constantly networking with. Ultimately, for you, this means you will have the best chance of securing vacancies, making placements, and earning big money.

#### Actively involved in the community

We co-organise community events in the DevOps & Cloud space (London DevOps and WinOps). Being actively involved in the community space that we hire into allows us to better keep our eye on the market and remain true specialists. It also provides us with the chance to engage passive candidates who are otherwise not accessible to the wider market, meet DevOps VIPs, and speak to ordinarily hard to contact clients. Not to mention, the events are a great chance for our consultants to broaden their knowledge on their market.



## How are we Different?

#### We work to products

At Prism, we have productised our recruitment services, as an alternative to the traditional contingency method, to provide dynamic solutions for our clients. This allows us to be far more creative and flexible with the commercial services we offer to our clients, resulting in better and longer-lasting relationships. For our consultants, this means more exclusive roles, greater commitment from their clients, and more urgency around processes. The products are also an extra tool in our arsenal to get deals over the line.

## A professional recruitment network

Prism is a member of The Recruitment Network (TRN), a leading global network of recruitment specialists. This gives us the advantage of always being alert to new trends and innovative ways of doing things. The TRN always recommends the latest recruitment tech, products, tools, and training – which we have invested heavily in the last couple of years.



## Why choose Prism Digital?

A career in recruitment can be incredibly rewarding, fun, and socially engaging. Here are some of the reasons why we think you should choose Prism Digital to start or continue your journey in recruitment.





We are a well-established DevOps Recruitment Consultancy. Founded in 2012, we have a great brand in the industry we recruit into and a 'warm desk' of clients. Due to our longevity in the market, our database is comprehensive and replete with talented candidates.



We invest heavily in the latest tools and systems to ensure that our consultants are always well-equipped to do their jobs to the best of their abilities.



We are a small and dynamic team. Unlike other bigger consultancies, there is no red tape or bureaucracy at Prism, so decisions can be made quickly. You will also have access to everyone in the business – no divide between management and consultants.



We have a fun and spontaneous culture. In the office, we are easy-going and like to promote a fun and friendly work environment, and we are always open to new ideas. We also appreciate how hard our staff work and like to reward the team with fun days out, lunches, and holidays.



We offer lucrative pay. We want all our consultants to be successful and more importantly to be fairly rewarded for their success. Our commission scheme is straightforward and generous.

Why choose Prism Digital?



We provide a clearly defined career path, with frequent promotion opportunities along with transparent targets.



Our employees can choose whether to take management or individual contributor paths. If you would like to manage your own team, we would love to help make that happen. Alternatively, if you prefer running your own desk, we will make sure you have all the support that you need to be successful individually.



If there are untapped territories that you are eager to penetrate, we are open to facilitating regional expansions across the UK, and even abroad.



We have a grown-up and trusting attitude to working. You will be treated like an adult, you won't be micromanaged, and you will have autonomy over your work.



We have a strong back-office team assisting with marketing, operations, and finance; meaning our consultants are able to focus purely on building relationships with their candidates and clients.

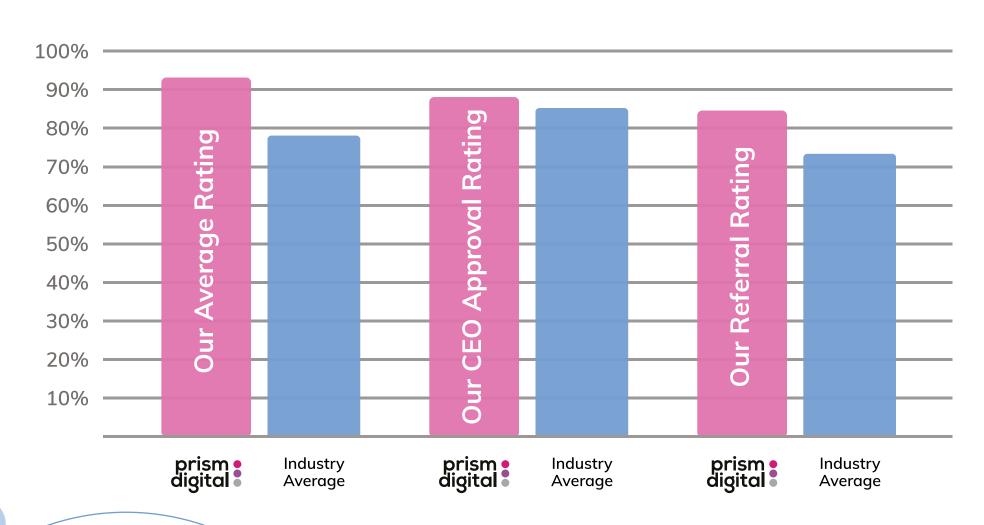


We put a lot into our marketing efforts to ensure that we are a recognised and go-to brand within the DevOps recruitment sphere, resulting in a significant number of inbound vacancies and candidates applications.



## How we Compare

## 'GLASSDOOR'



#### Some of our clients...











































## EmployeeBenefits



Flexible/remote working options



Rewarding incentives - lunches & holidays



Multiple fun team days out



Annual company trip abroad



Bike and laptop loan scheme



Early finish on Éridays



Day off on your birthday



Monthly health & wellness allowance



Annual day off for charity



Time off for events & conferences



Anniversary reward/ loyalty bonus



Drinks fridge in the office



Fresh fruit in the office



Independent financial advice



£1,000 referral bonus



Access to 'Buzz Card' - Bankside discounts

#### Rewards

One of the best things about working in recruitment is not only how lucrative it can be, but also how meritocratic it is – two things we like to maximise as much as possible.

We believe that if you work hard and do well, you should be justly rewarded and that is why our commission structure is one of the most generous schemes in the industry.

#### **Commission Scheme**

- No monthly threshold/cost of desk reductions
- No complicated accumulative commission scheme
- **Uncapped commission**

#### What You Earn:

Up to 25% uncapped and non-accumulative commission (no smoke and mirrors!) i.e., if you bill £20k in a month, you earn £5k commission; if you bill £40k in a month, you earn £10k commission; if you bill £100k in a month, you earn £25k commission.

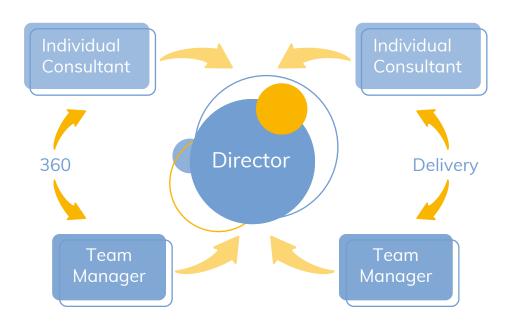


Billings	Your OTE	Deals p/m
£150k	£60k	1
£200k	£75k	1.3
£250k	£100k	1.6
£300k	£120k	2
£400k	£150k	2.6

## Career Development

When joining Prism, you will be given a clearly defined and structured career development plan, meaning you know exactly where you stand and what you need to do to advance. You will have frequent promotion opportunities attached to specific sales targets that will allow you to work your way up the business, with base salary increases along the way.

We also offer team manager or individual consultant options, meaning you can choose whether to manage your own team or not as you grow with the business.



Director

**Account Director** 

Lead Recruitment Consultant

Senior Recruitment Consultant

Grades

## Why is it a good idea to get into DevOps Recruitment?

DevOps Engineer is the most recruited job title on

Linked in

#### The number one challenge

facing DevOps enterprises is finding and attracting skilled DevOps people

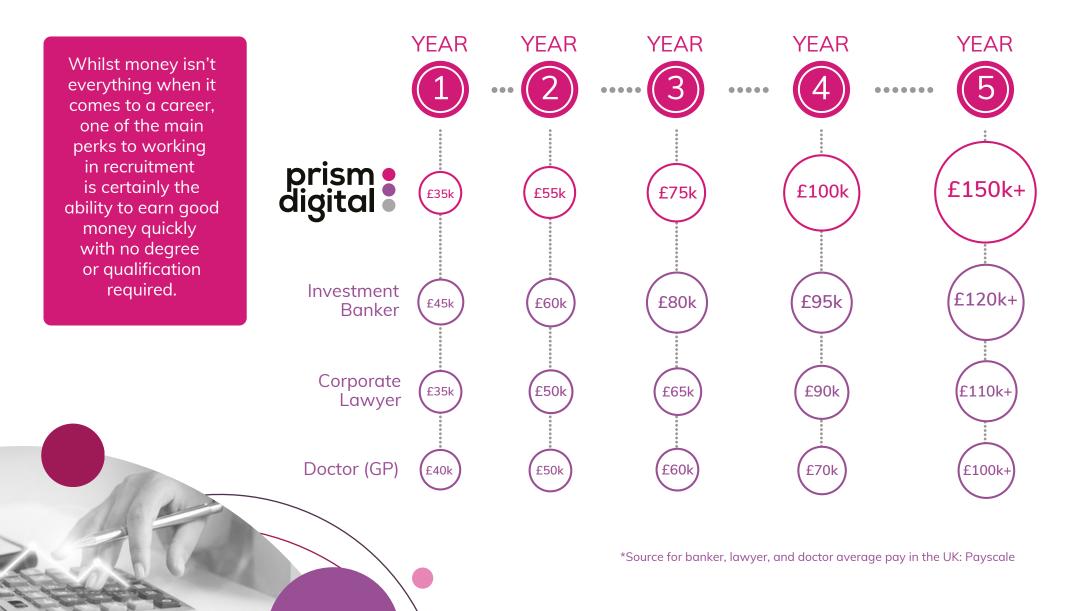
The median salary for a DevOps Engineer in London with some salaries exceeding £130,000!

#### Summary

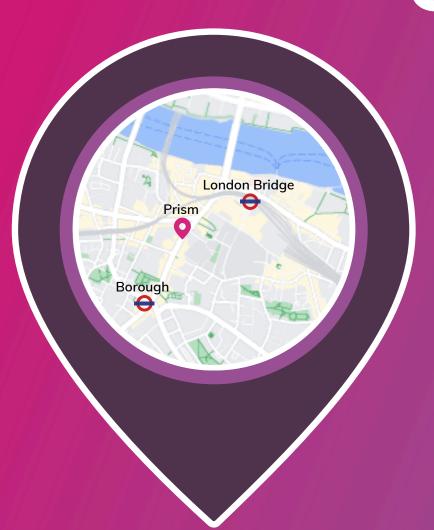
DevOps engineering is one of the most in-demand and highest paid professions in the world. For organisations, finding and attracting top DevOps talent can be one of their biggest challenges, meaning they often rely on specialist recruiters. As a result, becoming a specialist recruiter in the DevOps space can be very lucrative.

[The 33 Most Recruited Jobs] [Upskilling 2020: Enterprise DevOps Skills Report] [Monster]

## SalaryComparison



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## Get in touch with your CV today!



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